



www.internationalpaint.com/ge

GE Color Standards



GE08
Polar White



GE09
Light Stone



GE10
Desert Sand



GE11
Desert Tan



GE12
Burnished Slate



GE13
Chocolate Brown



GE14
Sand Gold



GE15
Saddle Tan



GE16
Colony Green



GE17
Country Red



GE18
Forest Green



GE19
Rustic Red



GE20
Ash Gray



GE21
Charcoal Gray

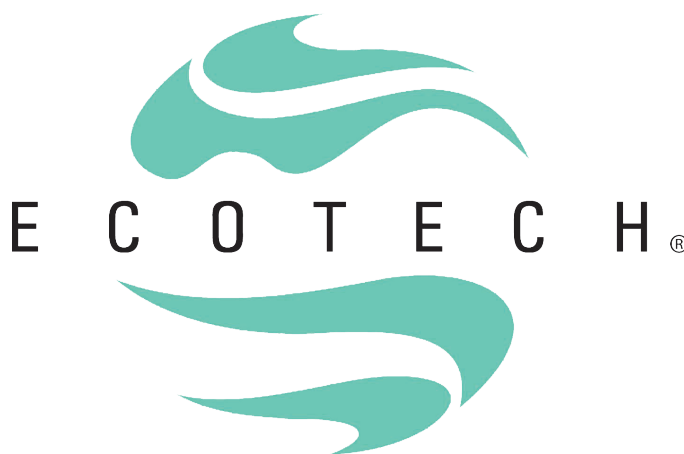


GE22
Dresden Blue



Ecotech® is a global initiative by International Protective Coatings. Ecotech is the banner under which we promote and support the use of protective coatings in a manner that is both safe and environmentally responsible.

As one of the world's leading suppliers of protective coatings, we take seriously our responsibility to help our customers use coatings in a safer, more environmentally conscious manner.



Safer Coatings

International Protective Coatings is endeavoring to reduce and eliminate the use of hazardous materials in coatings. With this in mind, we have an active program in place to review the raw materials used in our coatings and reformulate to less hazardous and more environmentally acceptable constituents.

We provide suitable alternatives to coatings that use potentially hazardous substances, e.g.

- Isocyanates
- Coal Tar
- Red lead
- Zinc chromates
- Lead chromate
- Aromatic amines
- Aliphatic amines as curing agents
- Ethoxy ethanol
- Chlorinated solvents
- Free phenol

Sustainable Design

International Protective Coatings' holistic approach toward health, safety and the environment will also serve to assist our customers in delivering the 'Triple Bottom Line' of creating economic, social and environmental value.

The adoption of Ecotech, when specifying products for new construction and maintenance, will serve to enhance outcomes associated with sustainable design objectives.

Summary

As market leader, International Protective Coatings is ideally placed to help customers meet their objectives in the areas of health, safety and environment.

International Paint has operations in over 50 countries and has in excess of 4,000 employees.

International Paint is a division of Akzo Nobel, which is the largest coatings company in the world.

The International® brand name has worldwide market leadership positions in Protective Coatings, Marine, Aerospace and Yacht coatings.

Important Notes:

The color chips on this card have been produced by the most accurate methods of color matching. Actual product colors may vary due to differences in generic types, sheen, application methods or lighting conditions. Color chips are affected by heat, light and age, and may vary slightly from the actual paint supplied.

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GE_CC
08/07